



Lisu Lodge™

HILLTRIBE ADVENTURE



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- Managed by Asian Oasis

ASIAN OASIS™
MYTHICAL JOURNEYS



- Community based & environment travel product



Asian-Oasis Management Company

Our mission is to be the leading boutique travel experience in Thailand offering a complementary balance of products focused on the environment, cultural interaction, wilderness, adventure, and quality comfort.



Lisu Lodge Philosophy

Working together, supporting growth, giving back to the community and building a successful business model for future developments





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“When and Where”

- Opened in 1992: 16 years
- Mae Taeng, Chaing Mai
- 50 Kilometers north of Chiang Mai
- 230 Kilometers from Chiang Rai



Lisu Lodge™

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Grounded with nature

- Lodge : 4 houses
- 24 Rooms
- Steam bath
- Market place
- Staff housing
- Kitchen



Community Base Tourism

- Employ local staff.
- Train local staff.
- Contribution to the community
- Environmental contribution





Employment of Local Staff

- Manager : Ar Ta, Ar Lami
- Cleaning Staff: 10
- Service Staff: 2
- Gardener: 2
- Kitchen Staff: 4





Employment Contribution

- Basic Salary: ranging from year & service, experience and level
- Service Charge
- Bonus @ end of year.
- Salary review / adjustment base in cost of living.
- Food





Example:

Lisu Cleaning staff

Minimum wage: 7,500 BHT

Service charge: range 5,000 – 8,000 average
earning per month: 12,000 – 13,000

Yearly bonus of 1 month:
Total: 150,000 BHT/year





Employment Process

How does it work?

- work with village head and head of clan member.
- posting of work available in village.
- screening & interview.
- equal distribution of each clan.
- Training & Selection





Training

- On site training.
- Training
 - Quality service
 - Customer service
 - Language
 - Environment
- Company training: outside Lisu





Community Contribution

- A log is kept recording the number of visitors at Lisu Lodge.
- 40 Baht goes to the head of the village.
- Fund will be used to improve the village & emergency health care.



Support Local handicraft.

- Market is set up for the village to sell their goods. LL does not take any commission





Village Visit

Visit to Shaman House.



Contribution 5 Baht
per person.



Hire local Performance

daily rate of 400 baht / Night/house



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Environment Contribution

- Community Clean up
- Investment to clean water
- Solar heating
- Reforestation/Earthcare/Himmaman
- Education/Learning



Yearly Contribution

Lisu Lodge Staff

- Salary: 180K/month
- Incentive: 15K/month
- Food Allowance: 45K/month
- Social Welfare: 10K/month
- Tips: 800 baht/staff/month

Total: 3 M



Contribution to Lisu Village

- Village: 320K/year
- Temple: 80K/year
- Shaman: 80K/year
- Local guide: 120K/year
- Ox-Cart: 260K/year
- Dance Performance: 140K/year
- Massage (Lisu woman): 50K/year
- Land Lodge rental: 120K/year



Lisu Lodge purchase from Village

- Embroidery
- Bed covers
- Pillow case
- Baskets
- Staff Uniform
- Herbal for steam
- Bamboo mats
- Bamboo frames
- Bamboo trays



Brief overview of example challenges

- Building on land with no title
- Bird Flu
- Recognition from authorities
- Drug trade
- First to initiate White Water Rafting
- Environmental training
- Setting up of the Museum
- Funding for the water tank
- Culture development
- Village banking fund
- Business direction and communication
- Lack of support from financial institutions



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